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For Immediate Release

May 25, 2007

United Cooperative Services Commits to EPA's National Effort on Energy Efficiency

May 25, 2007, CLEBURNE, TEXAS – United Cooperative Services, an electric distribution cooperative utility serving more than 70,000 member-consumers in parts of 14 North Texas counties, today joined other utilities and organizations in announcing its commitment to and support of the National Action Plan for Energy Efficiency (NAPEE), which provides energy consumers and providers information on policies and techniques to manage energy use wisely. By adopting the plan's recommendations on low-cost, under-utilized energy efficiency, United seeks to help its members reduce the costs associated with electric use. The cooperative's statement of support can be viewed on the NAPEE's Web site at www.epa.gov/cleanenergy/actionplan/leadership.htm.

“Taking action to support the National Action Plan for Energy Efficiency is another logical step in United's energy efficiency campaign,” said United CEO Ray Beavers. “As a member-owned electric cooperative, we are morally obligated to help the people we serve to be as efficient as possible when it comes to using electricity,” he added.


The action plan was a collaborative effort of more than 50 organizations, which includes electric and gas utilities, state agencies, and other organizations and was developed with assistance from the Department of Energy and Environmental Protection Agency. It provides recommendations for helping states and utilities overcome policy, regulatory, and other barriers that limit investment in energy efficiency.

“Generation capacity is dwindling in Texas—and other parts of the nation—while demand continues its perpetual ascent,” said Beavers. “Topics like energy efficiency, conservation and demand-side solutions have collectively become the elephant in the living room that few wish to talk about. But the NAPEE leadership group is changing that dynamic,” said Beavers. “The NAPEE gives utilities a platform to educate consumers on using energy wisely before they're forced to endure the pain that comes with diminishing reserves, unscheduled outages and, ultimately, higher electric rates,” he added.

United Cooperative Services

- **Endorses Action Plan Recommendations**



Your Touchstone Energy® Cooperative 

- **Commits to continue to make energy conservation and energy efficiency resources top priorities**
- **Will continue to promote the merits of energy efficiency and energy conservation practices to its member-owners through a range of initiatives, including strategic communications and advertising campaigns and public relations**
- **Will continue to make free energy audits (residential and commercial and industrial) a primary means of communicating and promoting energy efficiency practices**
- **Support energy efficiency initiatives promoted by the National Rural Electric Cooperative Association**
- **Will share energy efficiency best practices with other electric cooperatives, utilities and organizations committed to energy conservation**

About United Cooperative Services:

Established in 1938 and headquartered in Cleburne, Texas, United Cooperative Services is an electric distribution cooperative serving more than 70,000 meters and nearly 50,000 members. A member of Touchstone Energy® Cooperatives, United plays a key role in the economic development of its communities and unlike a private utility, the cooperative is a not-for-profit business owned by the members it serves. Maintaining more than 9,300 miles of energized line, United serves all or parts of Johnson, Erath, Hood, Bosque, Somervell, Palo Pinto, Coryell, Eastland, Comanche, Stephens, Young, Hamilton, Tarrant and Ellis counties.